

SNJB's
KKHA Arts, SMGL Commerce & SPHJ Science College, Chandwad
Start-up & Innovation Cell
Ideation Competition Report

Date: 22nd Oct. 2019

Organized by Start-up & Innovation Cell

Head of the Cell: Dr. Tushar S. Salve

Coordinator: Mr. Chaitanya B. Kumbharde

Start-up & Innovation Cell organized and conducted an Ideation competition on 'Marketing issues in agriculture Sector' on 22nd Oct. 2019

The objective of this competition was to select students with best idea which provide a way possible to resolve the given problem. There were 18 students from various Departments participated for the competition.

Through survey, we realized a marketing issue in agriculture sector. The start-up and innovation cell members Dr. Tushar Salve, Dr. Suresh Patil, Dr. Valmik Aware and Mr. Chaintany Kumbharde visited nearby agriculture service providing companies for surveying the issues therein. We decided to select the topper students of various subjects in the College for competition.

It was required to provide the basic concept of Ideation Competition to the selected students. Therefore we conducted a small orientation on 20 Sept. 2019 for those selected students about how to think over the problem and what is expected from them to help out over the difficulties discussed. Head of the Cell Dr. Tushar S. Salve, Coordinator Mr. Chaitanya Kumbharde, Dr. T. Y. Chandwadkar guided the students during this small orientation program.

We then conducted the competition by allotting 15 minutes to each student to explain their ideas on pre-defined problem. The evaluation was done by Dr. G. E. Patil (Asst. Prof. in Physics) and Coordinator Mr. C. B. Kumbharde. Mr. Harshad Navale and Mr. Sumant Kale are the winners of the competition.



Dr. T. S. Salve guiding the students about Ideation competition.



Visit at OM Gayatri Nursery, from Left Dr. V. S. Aware, Head of the Cell Dr. T. S. Salve, Dr. S. S. Patil, Coordinator of the Cell Mr. C. B. Kumbharde and Alumin Mr. Ramdas Thakare



President of OM Gayatri Nursery Mr. Madhukar Ishwardas Gavali discussing the problems in the sector with Start-up and Innovation cell members



Cell members visited the Nursery in Poly House and communicated about the management inside.