

SNJB'S
**K. K. H. Abad Arts,
S. M. G. Lodha Commerce and
S. P. H. Jain Science College**

Department of Geography

Certificate Course in Travel and Tourism Management

Syllabus

Objectives of course

- 1) With Travel and Tourism becoming an important area of activity, there is a need of Business Managers who are in a position to handle and promote this trade.
- 2) To impart to the students up-to-date relevant knowledge of this trade.
- 3) To empower the tourism sector in the arctic to continually innovate more sustainable business practices, assist the arctic tourism sector to adopt economically, environmentally and culturally sustainable tourism practices.
- 4) The lessons in a travel & tourism, instructs new travel business representatives in how to perform the business of the travel bureau.

Outcomes of the course

- 1) Diploma in Tourism & Travel Management pass outs have plenty of options to choose from in terms of their career. One can choose to work as Tour operator, Travel consultant, Tour manager, Travel Analyst, Travel Planner, Program analyst etc.
- 2) Tourism Operator- The job involves providing and assuring boarding, lodging, and waiting room facility for tourists.
- 3) Tour Manager- The job involves leading and directing the tourists to various destinations on the tourist circuit and concluding the tour successfully through proper management.
- 4) Travel Analyst- A travel analyst is involved in comparing and bringing out the best benefit options and destination for the tourist to travel.
- 5) Travel Planner- A travel planner is involved in preparing the itinerary for tourists who are going on board for a tour.
- 6) Management Trainee- The job involves providing coordination and assistance level support to the senior manager.