



Establishment
27/11/1928

SNJB (Jain Gurukul's)

K.K.H. Abad Arts, S.M.G. Lodha Commerce & S.P.H. Jain Science College
Neminagar, Chandwad-423101, Dist.-Nashik, Maharashtra

(Affiliated to Savitribai Phule Pune University) Id. No.PU/NS/AC/015/1970

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• Website : www.acschandwadcollege.com

DST-FIST Funded (2018-19)

UGC-NSQF Courses (B.Voc. & CC)

Best College Award by Savitribai Phule Pune University (2015-16)

M.Com. II Business Administration

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SPECIAL ELECTIVE SUBJECT - Group F (Business Administration)

Subject: Project work / Case Studies

Course Code: 414

Total Credits: 04

There will be a project work carrying 100 marks for internal students only. The students will have to select a subject from any area of the syllabi for Business- Administration. The students will have to work under the guidance of concerned subject teacher. The project will carry total 100 marks out of which sixty marks will be allotted for Project Report and 40 marks will be allotted for Project Viva Voce to be conducted by internal teacher and external teacher (examiner) appointed by the University. Note: The list of suggested areas for project work will be notified in due course. Case Studies: There will be a paper of case studies for external students. The paper will be set for 80 marks- to be converted to 100 marks. Total 20 cases will be selected from standard book for study. In the question paper 3 cases out of 20 (twenty) cases will be covered, each carrying twenty (20) marks. One unseen case also will be covered & it will carry twenty (20) marks. Note: The paper of case studies will be offered only by external students only.

BUSINESS ADMINISTRATION – SUGGESTED TOPICS FOR PROJECT REPORT

CONTENTS:

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- 2.CompanyCertificate
- 3.Guide Certificate
- 4.Acknowledgement
- 5.Declaration
- 6.Executive Summary

TENTATIVE CHAPTER SCHEM E

CHAPTER 1. INTRODUCTION TO STUDY

CHAPTER 2. COMPANY PROFILE

CHAPTER 3. OBJECTIVES OF STUDY

CHAPTER 4. REVIEW OF LITERATURE

CHAPTER 5. RESEARCH METHODOLOGY

CHAPTER 6. DATA ANALYSIS AND INTERPRETATIONS OBSERVATIONS

CHAPTER 7. FINDINGS CONCLUSIONS AND SUGGESTIONS

1. An empirical study on 360 degree performance appraisal in a private sector organization.
2. A study of lower/middle/top level management banks/private/public sector employees job satisfaction
3. A study of stress management related to work of the employees from IT Sector
4. A study on cross cultural management issues in a multinational company.
5. A study of ERP System of a private/public sector organization.
6. A comparative study of the impact of team work in two departments of an organization.
7. A study on overcoming of negative emotions and boosting motivation of managers in private/public sector organization.
8. A study on emotional intelligence amongst female employees at workplace in private/public sector employees.
9. A study of work-life balance of employees in an organization.
10. A study of work culture and work ethics in an organization.
11. A study of impact of Training of employees in an bank/private/public sector organization.
12. A study of impact and role of Job Rotation for the Positive outcome.(A case study)
13. A study on the pros and cons of VRS to employer and employees in an organization- (A case study)
14. A study of the problems involved with the resignation of an employee to both employer and employee.
15. A study on the prospects of manpower planning in organization.
16. A study of the awareness and utility of HRD and HRM in an organization.
17. A study on the problems related to job transfers of employees especially with reference to female employees.
18. An overview of ethics in performance appraisal in an organization.
19. A study of the HR environment of two companies.
20. A Study of the HR challenges in Employing Generation
21. A study of the HR challenges in Indian context.
22. A study of the employee retention strategies of two companies.
23. A study of the impact of change management of an organization.
24. A study of the techniques of turnaround management in an organization.
25. A study of the role and impact of information technology in indigenous and multinational companies.

26. A study of the financial position of a Company
27. A study of the capital structure and cost of capital of a company
28. A study of the working capital management
29. A study of the customer retention techniques adopted by Banks/Insurance/Travel and tourism/Telecom Companies.
30. Analytical study of the CSR practices adopted by companies.
31. A study on nature of organization climate and impact on Job satisfaction of employees.
32. A study on organization behavior & its impact on female employees functioning.
33. A study of organizational problems of the institution and their impact on functioning of role of employee.
34. Analytical study of business ethics practices adopted by companies.
35. A study of office structure and productivity
36. A Study of import and export organization culture
37. Impact of customer satisfaction strategies on customer retention in Bank /Insurance/Travelling /Telecom companies.
38. A study of service providing institute's effectiveness in customer satisfaction
39. Impact of customer satisfaction strategies on customer retention.
40. Assessment of customer satisfaction on Traveling/Banking/Insurance/Telecom industry.
41. A study of stress management related to work of the employees from IT. /Education/Newspaper/Banking /Insurance/Hospital/Travel/any service Sector.
42. A study of Production and Marketing strategies of small /medium / big companies.
43. A case study of any service providing Industries (Structure, Services, Productivity, Problems, Employability)
44. A study of Impact of quality control on organizational performance.
45. Appraisal of inventory control in manufacturing company.(case study of any company)
46. A study of Impact of production and control on operational cost of any company.
49. A study of the effect of material management techniques on production process.

Shri Neminath Jain Brahmacharyashram's (Jain Gurukul)



**KARMAVIR KESHAVLALJI HARAACHANDJI ABAD ARTS,
SHRIMAN MOTILALJI GIRDHARILALJI LODHA COMMERCE
& SHRIMAN P. H. JAIN SCIENCE COLLEGE**

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Junior College Code No. 13.01.002
Senior College Code No. 088

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Website : aacschandwadcollege.com

(NAAC - RE-ACCREDITED - 'B')

Member - B.O.S. (Physics) University of Pune

Dr. G. H. Jain

Principal

M.Sc., A.D.C.S.A & A, Ph.D.

Member - B.O.S. (Physics) University of Pune

Date: 09/06/2022

CERTIFICATE

This is to certify that Mr. /Miss/Mrs. Sanap Lalchan Kavlay.
of class M.Com II Semester IV Seat No. 30380 Has undertaken and satisfactorily
completed the research project in academic the year 2021-22 titled as
Comparative study of M.anket..... required by the rule
of Savitribai Phule Pune University, Pune for the award of degree of Master of
Commerce.

Date: 09/06/2022

Place: Chandwad

Prof. N. P. Jain

Project Guide

Dr. P. R. Sohani

Co-Guide & H.O.D.

Dr. G. H. Jain

Principle

Member ID	Roll No.	Student's Name	Sign
16269	2 ✓	JADHAV NIKHIL POPAT	
16418	5 ✓	LOKHANDE ADITI RAVINDRA	
16446	15 ✓	JADHAV RAHUL RAMAN	- Ab -
16258	26 ✓	PATIL POOJA RAJENDRA	
16443	27 ✓	MENGNAR RUSHIKESH UTTAMRAV	
16421	29	BORASE AKSHAY SUBHASH	- Ab -
16508	30	GUND MANGESH VITTHAL	- Ab -
16253	35	SHIRSATH SAYALI SOMNATH	
16292	36	KALE ASHWINI NANASAHEB	
16257	37	PITHE SAPNA PRAKASH	- Ab -
16255	38	SHIRSATH DIPALI MUKUND	
16442	47	SANAP LAKHAN KAILAS	
16406	55	WAVDHANE PRASHANT BALASAHEB	- Ab -
16452	70	THORAT ASHISH ANANT	- Ab -
16515	78	CHOPADA SUNIL MOHANLAL	
16419	81	PAWAR SHANKAR KAUTIK	- Ab -
16420	85	KASAV SANDIP SAYAJI	- Ab -
16448	86	KOLHE KOMAL SUNIL	

प्रा. जैन एन. पी.

व्यावसायिक वायदे व कर प्रणाली प्रमुख
आयट, लोटा व जैन महाविद्यालय,
चांदवड (नाशिक)

Dr. V. S. Mistry

प्रा. सोहणी पी. आर.

याणिय विभाग व व्यावसायिक कार्यसधती प्रमुख
आयट, लोटा व जैन महाविद्यालय,
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PRINCIPAL
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